

Seneca Park Zoo, 2222 St. Paul St., Rochester

www.senecaparkzoo.org

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ZooBoo, popular Zoo fundraiser, is on the horizon

The annual fundraiser takes place from 10 a.m. to 4 p.m.
Saturdays and Sundays, October 15, 16, 22 & 23

Rochester, NY - October 6, 2011 — The Seneca Park Zoo's ever-popular Halloween event is upon us. ZooBoo, a "Merry-Not-Scary" Halloween extravaganza, will feature 15 trick-or-treat stations scattered throughout the Zoo, fun trinkets, candy and healthy snacks, gifts and activities, live entertainment and costumed characters in a one-of-a-kind setting.

Youngsters and adults come dressed in costume and trick-or-treat throughout the Zoo. Again this year, the treats won't only be for the kids! Each day a select group of animals will be enjoying treats of their own. The schedule for all four days is as follows:

- **11 a.m.:** North American river otters
- **Noon:** Polar bears
- **Noon:** California sea lions
- **1 p.m.:** Bornean orangutans
- **2 p.m.:** Snow leopards

For a second year, we are partnering with Green Halloween, a non-profit community initiative to create healthier and more Earth-friendly holidays. The Zoo works hard to keep ZooBoo healthy and sustainable. We use recyclable resources for treat bags, palm oil-free candy to support Bornean orangutan conservation and offer recycling stations to drop off cell phones, ink cartridges and batteries.

Trick-or-treating tickets to this "spooktacular" event are \$7 each on the days of the event. This ticket does not include the Zoo admission fee, so non-members must pay Zoo admission. Member kids only pay the trick-or-treating fee and members not trick-or-treating are admitted free. Since this is a fundraiser, tickets are non-refundable. For more information on ZooBoo, call (585) 336-7212 or visit www.senecaparkzoo.org.

The presenting sponsor of this great event is Walmart.

We'll see YOU at the Zoo!

Seneca Park Zoo is owned and operated by Monroe County. The Seneca Park Zoo Society is a not-for-profit organization which has, since 1957, provided education, fundraising, special events and public relations support to Monroe County's Seneca Park Zoo, which includes discounted and/or free admission to more than 170 zoos and aquariums across the country. For additional information, check us out on the Web at www.senecaparkzoo.org.