



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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COUNTY SUMMER READING PROGRAM PARTNERS WITH SENECA PARK ZOO

“Get Out to Read” Registration Drive runs through July 23rd

Monroe County Executive Maggie Brooks today announced that the Monroe County Summer Reading Program will be registering young readers daily at the Seneca Park Zoo starting today, July 6th through Friday, July 23rd, 2010. The “Get Out to Read” registration drive encourages all school-age children to sign up for the County’s free Summer Reading Program.

“Monroe County is excited to promote the Summer Reading Program at one of the County’s most popular family destinations – the Seneca Park Zoo,” said **County Executive Brooks**. *“We believe the summer is a good time for kids to pick up some books and read while off from schools because it is sure to benefit these students by enhancing their reading and comprehension skills.”*

Parents can register their young readers at the Seneca Park Zoo during the “Get Out to Read” event and through the County’s website at <http://www.MonroeCounty.gov/libra-SummerReadingRegistration.php>.

Students who sign up will receive a free bookmark and are eligible for one of thousands of prizes; which have been donated by more than 30 local businesses and not-for-profit agencies. The Seneca Park Zoo generously donated 150 admissions passes to the 2010 County Summer Reading Program.

“The Seneca Park Zoo is thrilled to partner with Monroe County to for the ‘Get Out to Read’ registration drive,” said **Rachel Baker August**, Executive Director of the Seneca Park Zoo Society. *“Much like the Zoo, this program makes learning and reading fun for children; that’s why we encourage all school-age children – public, private and home-schooled – to sign up.”*

The Monroe County Summer Reading Program concludes with the second annual “Trivia Bowl” competition for middle school-age participants. The “Trivia Bowl” is scheduled for this fall and will be held in the Auditorium at the Monroe Community Hospital. Wegmans is sponsoring the event by providing refreshments for participants and their families.

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