

Seneca Park Zoo, 2222 St. Paul St., Rochester
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Zoo to unveil new educational display this Saturday

Rochester, NY - April 9, 2010 — Monroe County's Seneca Park Zoo will be uncovering a unique educational display at **1:15 p.m. on Saturday, April 10**. This new exhibit was made possible by key community contributions and strong staff support.

"We are grateful to the community for helping us complete this wonderful addition that supports our mission wholeheartedly," said Rachel Baker August, Executive Director of the Seneca Park Zoo Society. "We strive to make every visitor's experience here at the Zoo an engaging one, and this new educational tool helps to ensure we do just that."

The wood-and-glass display, located inside the Zoo's Main Building adjacent to the Bornean Orangutan Exhibit, features a Bornean orangutan skeleton and a human skeleton side-by-side. Within the display is signage that points out and explains similarities and differences. A Bornean forest backdrop and a tree limb are also included within the exhibit, adding a naturalistic feeling to the overall design.

"This exhibit gives visitors a chance to compare and contrast an orangutan skeleton with the bones of a human," said Bart Roselli, Director of Education and Interpretive for the Seneca Park Zoo Society. "We are always thrilled to add new and stimulating ways to educate people and this is a standout example."

Zoo staff will be on hand to answer questions about the exhibit until 2 p.m.

The Zoo thanks The Magic Club of Twelve Corners Middle School and the Philip Warner Family for their generous financial support of this exhibit. Additional thanks to Ward's Natural Science for the skeleton preparation and Seneca Park Zoo Docents, Mary Lou and John Davison, for championing the idea.

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Seneca Park Zoo is owned and operated by Monroe County. The Seneca Park Zoo Society is a not-for-profit organization which has, since 1957, provided education, fundraising, special events and public relations support to Monroe County's Seneca Park Zoo. The Society offers various levels of membership to the Seneca Park Zoo, which includes discounted and/or free admission to more than 170 zoos and aquariums across the country. For additional information, check us out on the Web at: www.senecaparkzoo.org