

Seneca Park Zoo, 2222 St. Paul St., Rochester

www.senecaparkzoo.org

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Area students enjoy first-time Zoo visit thanks to a \$7,000 grant from the Rochester West Central Kiwanis Club

Rochester, NY – October 29, 2009 — The Seneca Park Zoo Society is proud to announce a partnership with the Rochester West Central Kiwanis Club that will give area kids the opportunity to experience the Zoo. The grant will cover the entire cost, including bus transportation, the Zoo experience and lunch, for the entire fieldtrip.

“We are so pleased with the support of the Kiwanis Club of Rochester West Central,” said Bart Roselli, Director of Education and Interpretation for the Seneca Park Zoo Society. “This grant enables us to provide a great Zoo experience to students who would not get here otherwise.”

At 10 a.m. on Monday, Nov. 2, about 60 students from School No. 17 will be the first to take advantage of this wonderful opportunity.

“Some teachers have never been here and are unfamiliar with all the fun learning opportunities,” Roselli said. “Some think it might be too hard to arrange a visit. Others need for us to demonstrate the curriculum connections. This grant serves as stimulus for getting teachers over these humps.”

While at the Zoo, students from School No. 17 will also enjoy an Amazing Animal Presentation. The 45-minute program includes the introduction to, and education of, three or four of our animals, interactive activities and animal-related artifacts. These presentations are designed to meet or exceed New York State learning standards and help teachers use the Zoo as an additional teaching tool. These interactive learning experiences allow students to get up-close and personal with members of our education animal collection.

“Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time,” said Ray Jobes, a member of the Rochester West Central Kiwanis Club. “Making a positive impact on disadvantaged schools and children in the Rochester community directly connects to Kiwanis Clubs’ mission and we are looking forward to kicking-off this partnership on Monday.”

Join us at 10 a.m. on Monday, Nov. 2, to learn more about this project.

Seneca Park Zoo is owned and operated by Monroe County. The Seneca Park Zoo Society is a not-for-profit organization which has, since 1957, provided education, fundraising, special events and public relations support to Monroe County’s Seneca Park Zoo. The Society offers various levels of membership to the Seneca Park Zoo, which includes discounted and/or free admission to more than 170 zoos and aquariums across the country. For additional information, check us out on the Web at: www.senecaparkzoo.org.