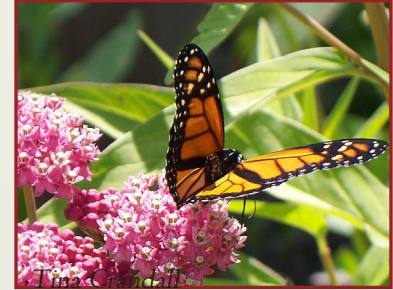
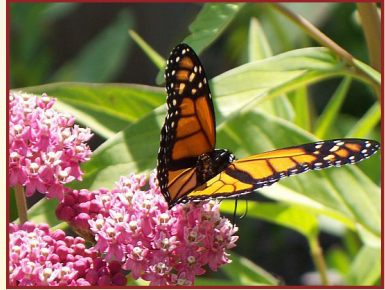







BUTTERFLY BELTWAY PROJECT

JOIN THE SENECA PARK ZOO'S BUTTERFLY BELTWAY FAMILY

CONSERVATION EDUCATION AT YOUR SCHOOL

HOW A BUTTERFLY BELTWAY GARDEN
CAN BENEFIT YOUR SCHOOL:



-  Meets New York State Learning Standards for Math, Science and Technology, Living Environment and the Arts.
-  We can help your school identify cross-curricular uses for the garden space including social studies, photography, art and language arts.
-  Students can take ownership of the garden, having an area they can be proud of cultivating the natural world around them.
-  It's for all learners of all ages. The use of visuals as well as sensory learning tools make it suitable for visual/hearing impaired and special-needs students.
-  Both anecdotal and research-based evidence show that the use of an outdoor or indoor garden can improve science test scores, build positive character traits and develop an appreciation for the environment (www.kidsgardening.org).

WWW.SENECAPARKZOO.ORG



Maggie Brooks
County Executive

"I have been thrilled with what the Butterfly Beltway Program has been able to offer my students with developmental disabilities. No where else would they get the amount of hands on, up close and personal experience, that this offers them."

- Monica Kress, Dudley School

Generous support from the Daisy Marquis Jones Foundation keeps the Butterfly Beltway Project growing.

WHY BUTTERFLIES?

The Seneca Park Zoo rebuilds lost and shrinking habitats for migrating butterflies one plot at a time. Project partners host gardens which provide food, shelter and a place to lay eggs for the Monarch butterfly, one of the area's most important pollinators. The Monarch is also a key indicator of how healthy our environment is.

Butterfly gardens have been planted by the Zoo at businesses, schools, daycare facilities, special needs services facilities, community centers and senior residences in nine counties across western New York. To date more than 9,000-square-feet of habitat have been created or restored.

Each year, the goal is to add more gardens, inspire others to plant gardens and reach more people with the important message of butterfly conservation.

The Seneca Park Zoo's Butterfly Beltway Project has been engaging and inspiring members of the community in butterfly conservation since 2002.



BENEFITS TO YOUR SCHOOL

Your students will enjoy the benefits of having a “living lab” at their school. It attracts countless organisms, each a great opportunity to teach students about the complex and fascinating ecosystem that we are a part of. Gardening provides on-site opportunities for students to explore, create and inquire, even in the most resource-strapped schools (www.kidsgardening.org).

The educational program can be tailored to meet the needs of any grade level and can accommodate one class or your entire school. Participation in the Butterfly Beltway Project creates a lasting connection between your school and Seneca Park Zoo.

WHAT TO EXPECT

Your first visit includes the creation of a garden with plants to attract native species of butterflies, a sign to proudly state your school's participation in this important conservation effort, an engaging and interactive presentation about the Monarch life cycle and migration, and the release of Monarchs. Follow-up annual visits include a garden check up, educational component and another butterfly release. In addition to your program, you can expect periodic e-updates with news from the world of butterfly conservation.

COST: \$500 to plant a new garden (first year)

\$175 for a follow-up visit to an existing garden (suggested annually)

Prices are subject to change.

TAKE PART TODAY: Call (585) 295-7394 or send an e-mail to tcrandall@senecazoo.org.

